

**Allow me to Introduce you  
to  
the Newest Way to Advertise  
and  
Get Noticed, Now!  
And In the Future!**



# **Electric Vehicle Charging Stations on your Business!**

A One Time Fee for Installation\* and a Low Operating Cost including: Free Website Map Icon, Potential News Article, and Regular User Comments, Gets You Noticed!

“My Volt was Valet Parked and Charging within literally 5 minutes. Thank you Mohegan!:)”  
See **More comments at the end.**

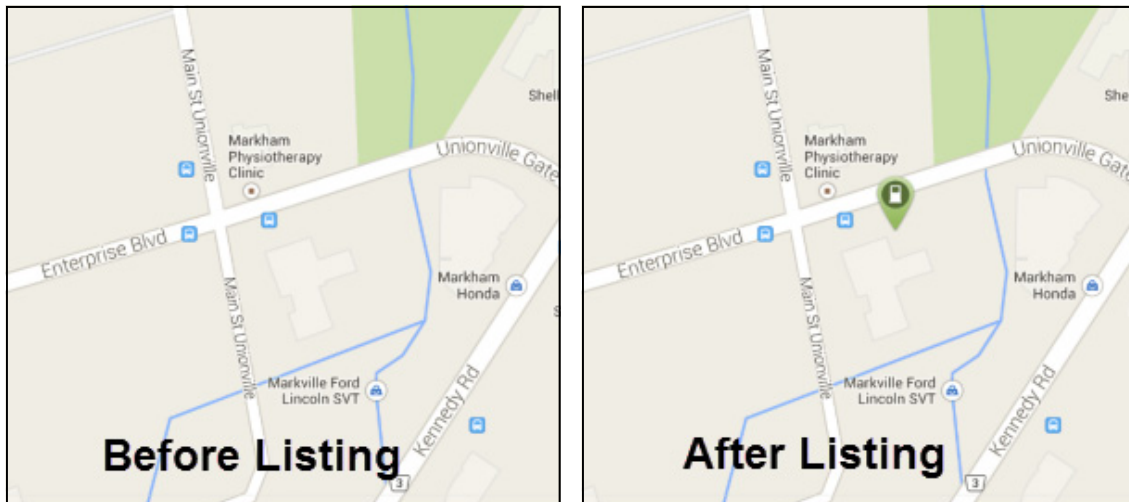
The Most common Electric vehicle Charging Stations deliver a controlled power source to electric vehicles through a 40 Amp, 240 Volt, Circuit Breaker, making available 32 Amps continuous for vehicle charging.

For some High-End Installations, a provision for a 60 Amp or a 100 Amp 240 Volt Service offers exceptional attraction to the more Expensive Electric Vehicles, and if your business wants to be really attractive, set up multiple charging stations for access of more than one Electric Vehicle (EV) at the same time!

Vehicles connected and using the most common charging stations will consume between 50 cents and 1 dollar per hour worth of electricity cost. This is your ongoing Advertising Cost, typically under \$3.00 per vehicle that uses your site.

Lighter Traffic Businesses might get just 1 to 2 EV Visits a week early on, and this will grow as people like what they see and leave positive comments on your map listing!

Adding an Electric Vehicle Charging Station to your business and listing it on sites like - [www.plugshare.com](http://www.plugshare.com) - gets you noticed:



Following our plan can get you new traffic, clients, and recognition: Around Town, Across the Province or State, and in the world!

We can provide you with the right recommendations for Best Practices for a Positive User Experience, and guide you in what is important.

With Plug-in Hybrids and many Electric Vehicles still using lower power onboard charging capabilities, most will be charging at a rate costing just \$0.50 per hour – a very low cost to be structured into Marketing and Advertising, and most cars will stay 1-4 hours. For 50 cents to \$2.00, you advertise your business, have a captive audience to market and sell to, make a new friend and a chance for a return visit, of this driver and his EV Friends.

We provide a selection List to pick , and our top recommendations, with links, contract information, and a working plan for Signage, Promotion, and Recognition Monitoring!

Next Step: Registering online with our EVCharging4MarketingList at:

[www.evcharging4marketing.evfest.ca](http://www.evcharging4marketing.evfest.ca)

For updates when further information is posted online.

\*One Time Fee depends on your site.

See More Comments from Users enjoying their Charging Experiences, next page:

## **Posted comments at charging places that know how to treat EV people nice:**

“Fords Customer Service is Amazing! Very Happy to help and let me charge my Nissan LEAF”

“Great Spot! A real plus for the community!”

“Great Spot! Charged up on my way to EV Fest. Thanks.”

“Charged again Yesterday while shopping at Canadian Tire. Very handy. I go here instead of Glendale because of it.”

“Thank you Tim Horton’s. This location is right next to a basketball court and a soccer field, and across the street from a with grocery store, , drug store, bank, subway...”

“Saved me today! Free Charge for my car and a breakfast sandwich for me.... Thank you Tim’s”

“Urgently Charging my LEAF! Thanks Mitsubishi. Good on ya for supporting EV drivers.”

“The best experience ever! Was allowed to charge after hours. Not even driving a Mitsubishi!”

“Checked in at Hotel Valet. Staff knew how to charge a Model S and plugged in promptly.”

“Great place to park and charge, thanks BCC”

“First time with ChargePoint. Unlocked with my phone, even tho I just signed up and await my charge. Free as well! Simple”

“It's available even when the library is closed.”

“Left overnight at the station. No problems since the car is right out in the open. Thanks buffalo wild wings!”

“Successfully charged 2 days in a row while I shopped. Will return to shop, support all businesses who support EV’s”

### **‘Free Wind. Free Sun. Free Charge’**

“Great ‘TOWER OF POWER’ Sun and Wind. The owner of this Canadian Tire is on the path that all should follow.”

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These are some – but not all – of the many hundreds, if not thousands, off comments people leave telling how happy they are to use an Electric Vehicle Charging Station at a site that does it ‘right’, and as nice as they are, there are similarly numbers of those who share their bad experiences, so it is important to follow some basic rules to treat people nice and right, and the result will be more positive comments, visitors, and traffic to your business!